



# Ellen Yin



## Meet Ellen, founder of Cubicle to CEO®

Ellen Yin is the founder of Cubicle to CEO®, a globally ranked top 100 entrepreneurship podcast & media platform asking “successful founders the business questions you can’t Google.” Cubicle to CEO®'s media channels (podcast, social, blog + email newsletter) reach a global audience of 100,000 women monthly. Ellen and her work have been featured in Forbes, the TODAY show with Hoda & Jenna, Real Simple Magazine, and 100+ other publications.

83%  
of followers  
are women

80%  
of followers are  
from the U.S.

57%  
of followers  
are 18-34

Business,  
Tech, Travel,  
Finance, Wellness

## As Seen In

- Forbes
- TODAY Show
- BlogHer
- Yahoo! Finance
- Create & Cultivate
- MSN
- HerMoney
- RealSimple Magazine
- Thrive Global

## Past/Current Brand Partners

Comcast RISE | U.S. Bank | Shopify  
Adobe Spark | Norby | Metricool |  
Flodesk | AppSumo | Honeybook  
Zencastr | Basecamp | Kajabi  
Keurig | Restream | Athletic Greens  
Divvy | Armoire Style | Credit.com

## Quick Stats

40K+

IG Followers (@missellenyin  
& @cubicletoceo)

28K+

Newsletter  
Subscribers

750K+

Lifetime Podcast  
Downloads



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